

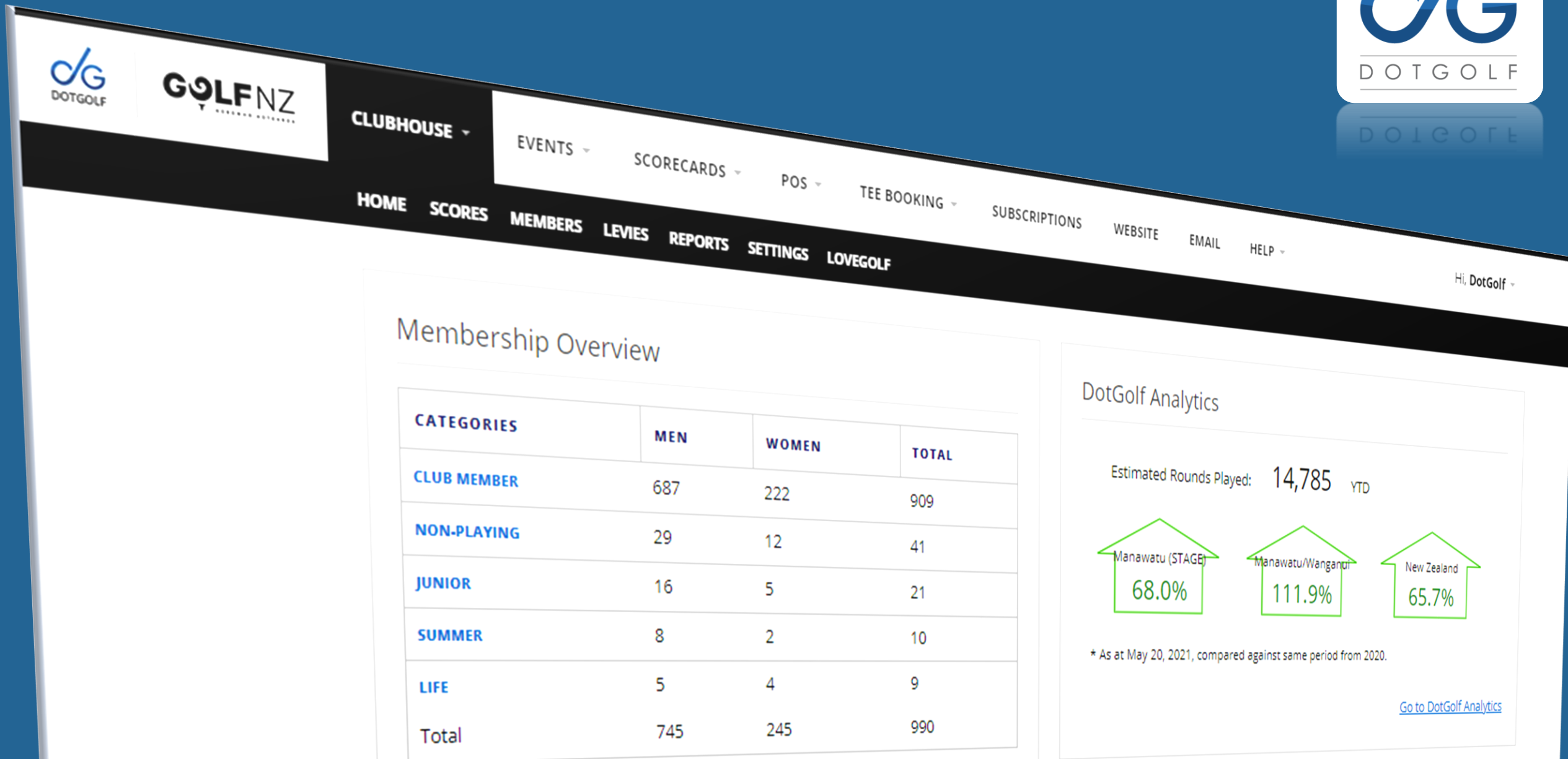
DIGITAL INNOVATION & DATA INTELLIGENCE

GMANZ/NZGCSA SUMMIT

JUNE 2021



The Clubhouse

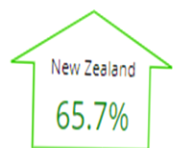
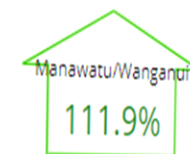
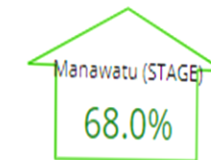


Membership Overview

CATEGORIES	MEN	WOMEN	TOTAL
CLUB MEMBER	687	222	909
NON-PLAYING	29	12	41
JUNIOR	16	5	21
SUMMER	8	2	10
LIFE	5	4	9
Total	745	245	990

DotGolf Analytics

Estimated Rounds Played: 14,785 YTD

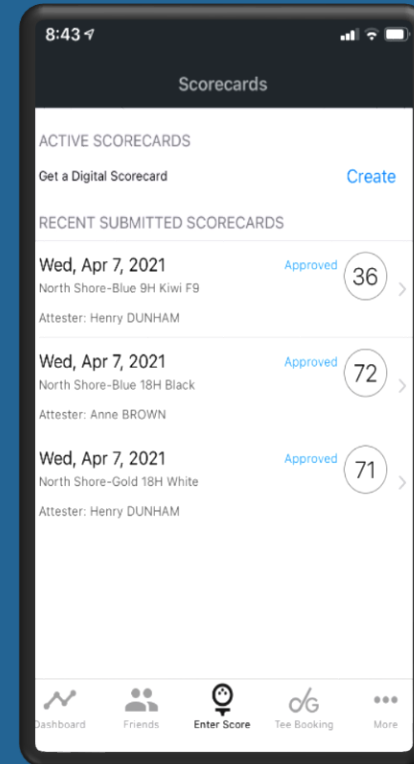


* As at May 20, 2021, compared against same period from 2020.

[Go to DotGolf Analytics](#)

Recent developments

- App – Digital Scorecard
- QR Code
Green Fee Payment
- System Knowledge Base

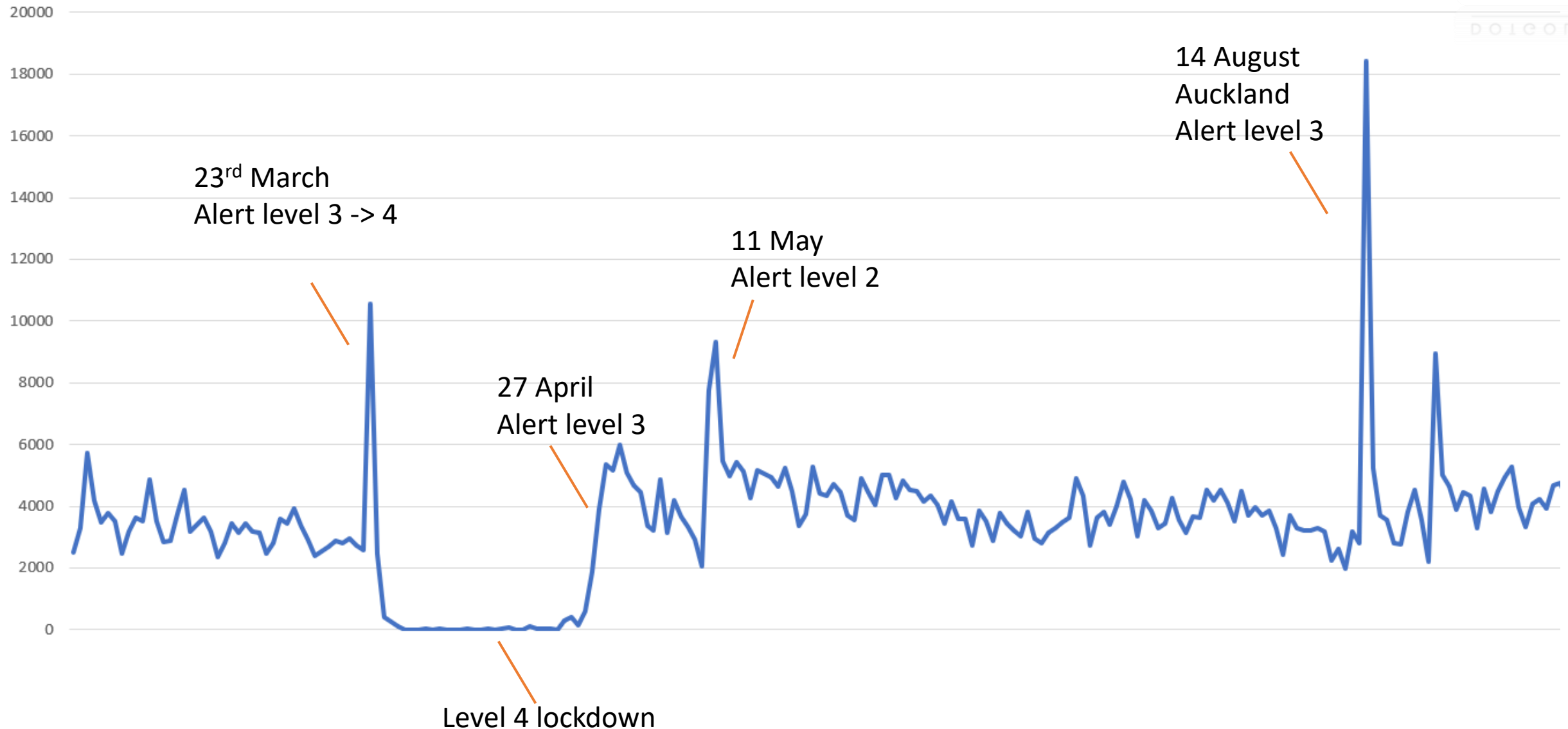




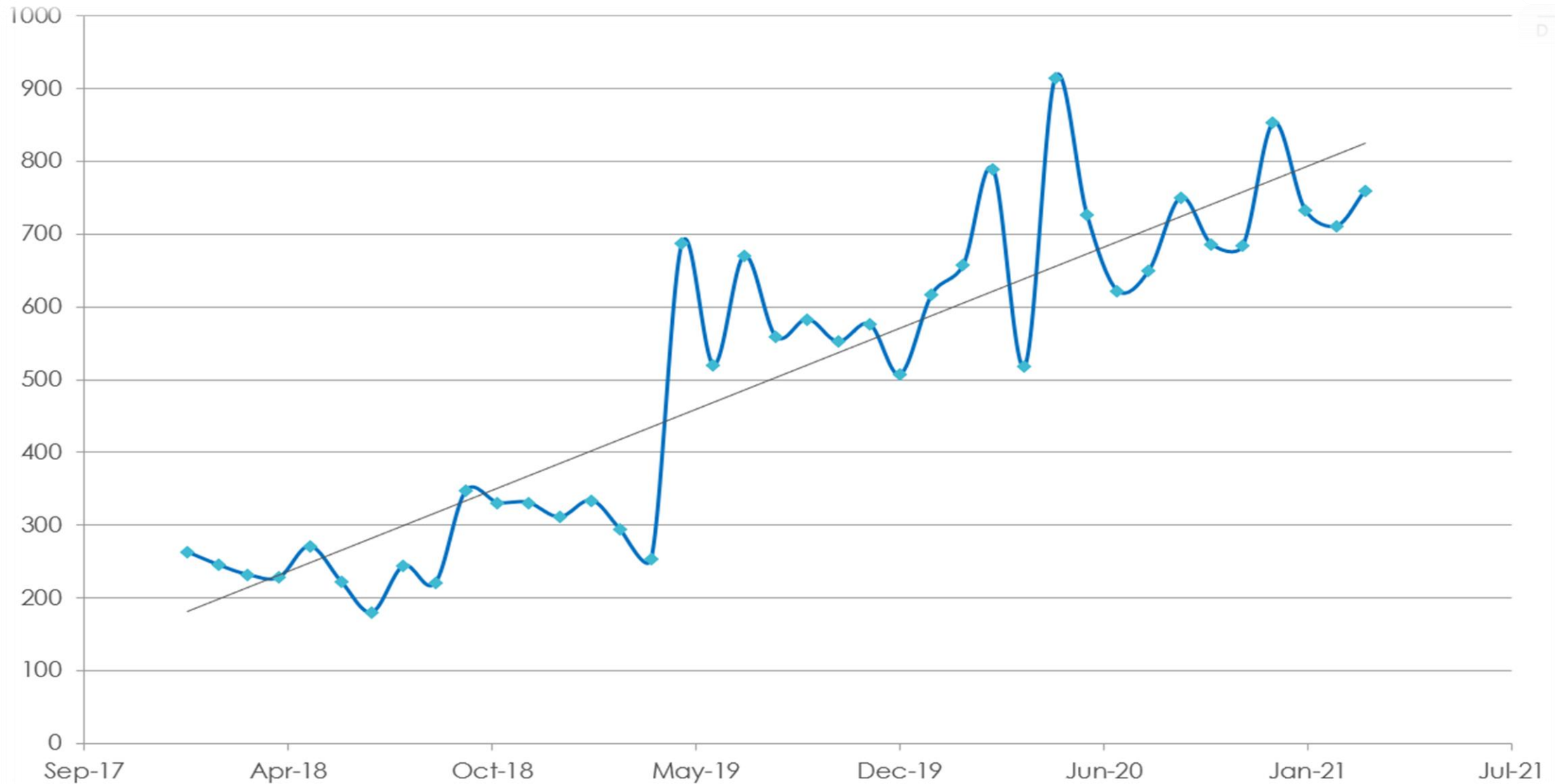
Data Intelligence

Data Insights

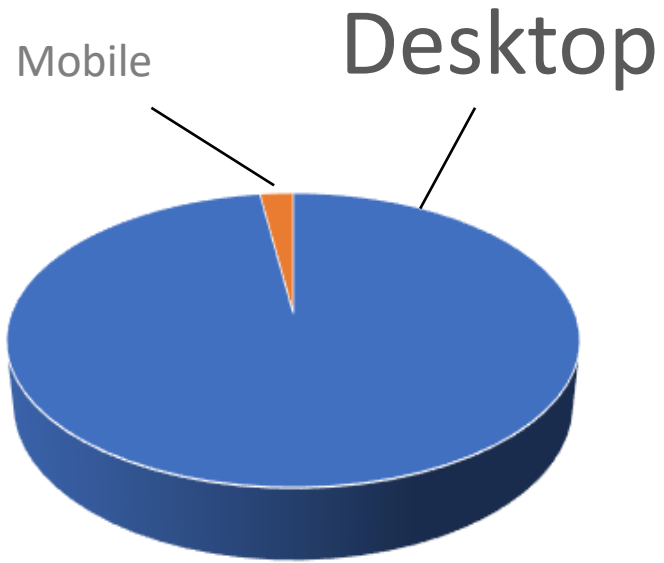
of bookings between 1pm and 9pm in 2020



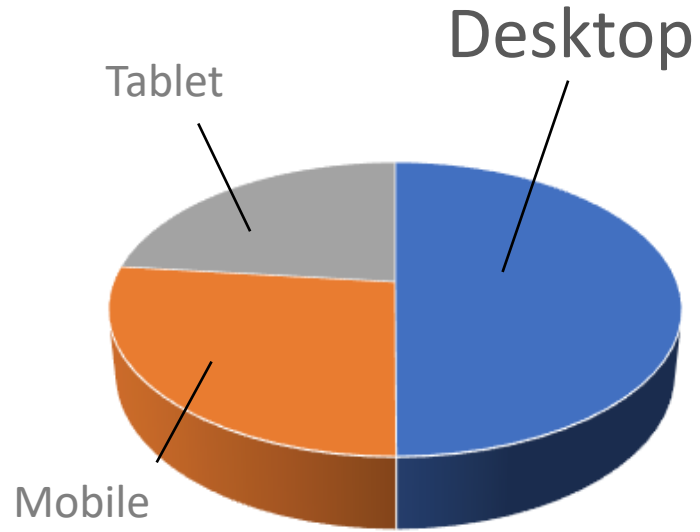
Monthly ticket volumes over last 4 years



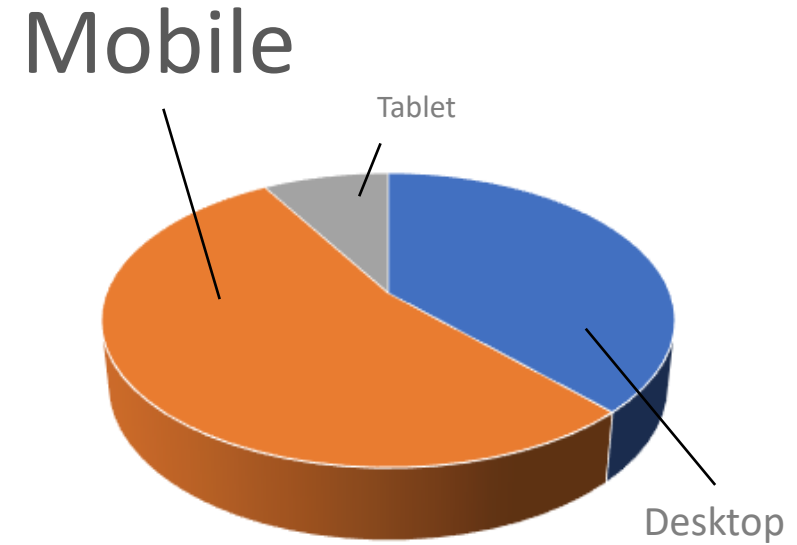
golf.co.nz device audience



2010



2015



Today